

Strategic Management Hitt Ireland Third Edition

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this text explains how firms achieve strategic competitiveness emphasising integration of resources and capabilities to obtain a

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the handbook of strategic alliances covers state of the art research on strategic alliances and serves to pave the road for future alliance research little is understood about the specific managerial challenges involved in establishing and operating alliances from their initial setup and throughout their life cycle the handbook is intended to fill this gap by looking inside some of the black boxes that have been acknowledged in the alliance literature but seldom opened leading scholars and practitioners from around the globe chart the alliance literature its evolution current state and future course an in depth look at cross border alliances is examined followed by an examination of new alliance forms in the new economy entrepreneurial networks and collaborations between for profit and not for profit organizations the handbook concludes with the examination of methodological issues addressing the prospect for interdisciplinary research key features covers the theoretical foundations that guide work on inter firm collaboration ranging from sociological perspectives to real options theory to diverse traditions within organizational economics opens the black boxes of alliance management across the life cycle phases examines cross border alliances followed by an examination of new alliance forms in the new economy entrepreneurial networks and collaborations between for profit and not for profit organizations reviews existing methodologies with an emphasis on describing unconventional research and its promise for further advancement in the field the introduction of theory interfaces empirical challenges unconventional methodologies and black box phenomena are what makes handbook of strategic alliances the perfect resource for students and professional in the areas of management strategy international business organization behavior human resource management economics and

sociology

the core resources and capabilities of any nonprofit organization lie in their human capital their knowledge skills and behaviors are critical to the achievement of the organization s mission and performance thus effective management of this key resource is integral to the nonprofit organization s success this book focuses on the unique characteristics challenges and contribution of human resource management to the strategic objectives of the nonprofit it explores contemporary issues that place the management of people at the intersection between the mission strategy and performance of the organization the book uses the latest theory to build models that explain the determinants and dimensions of strategic hrm within the nonprofit sector examines the core hrm functions in the context of the nonprofit sector to provide insight into how nonprofits can optimize hrm contributions to performance provides a step by step process to develop implement and manage hr practices that are aligned with the strategy of the nonprofit organization demonstrates how to integrate volunteer management into strategic hrm using examples from around the world as well as cases to facilitate learning this book is ideal for students and professionals interested in strategic human resource management and nonprofit management

this book elaborates on the combined challenges regarding intrapreneurship sustainability of human resources management hrm and digital transformation faced by today s organizations representing the first such attempt in current management literature it explores the sustainable hrm approach which focuses on connecting internal and external factors so as to achieve positive outcomes not only for the respective organization but also for the society economy and environment it also discusses cases related to hrm s role in establishing a corporate sustainability culture while also working to promote employee engagement satisfaction performance and well being in closing the book discusses the new opportunities provided by digitalization and connectivity in the field of intellectual capital which make employees the central focus of the organization in order to create sustainable competitive advantages

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from internal resources such as people knowledge and capital to relationships with external stakeholders such as customers and suppliers strategic management of resources and relationships provides students with one realistic comprehensive and highly effective approach to strategic management students will learn how to use the resource based view to develop competitive advantages through the acquisition development and management of resources they ll also learn how to use stakeholder theory to determine when firms should form partnerships the form they should take and how to manage them to enhance their resource position the text s unique blend of the resource based approach with stakeholder theory and other relevant theories and models helps students gain a complete balanced understanding of the field

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